

Where is the Homoeopathic market going to be by year 2050 ?  
A plausible future IF: ?  
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## 1. Introduction

Since 200 years the world annual sale's volume of homoeopathic product remained very low at less than 1% of the total medicament sales.

From 1976 the total annual sales of 43 billion US \$ went to 283 billion US \$ by the year 2000<sup>1</sup>. This fantastic absolute value growth was not exhibited for homoeopathic products. After all 1% would yield by year 2000 around 3 billion US \$ sales, for a limited family size homoeopathic laboratories.

In our prospective approach we will try to answer to that situation, and at the light of recent work on high dilutions<sup>2</sup> develop a plausible future for homoeopathy.

## 2. Analyzing “why” homoeopathy remained out of the large business volume?

**Table 1 : Summarize the principal elements characterizing each business lines of products.**

Question	Homoeo's World	Allopathic's World	Comments
Product volume 2000	1%	99%	Homoeo is a market niche
Intensive research	NO	YES	Homoeo does not need huge research to remain in the niche
Product homologation	Short & easy And cheap	Long & difficult Costly	
Quality control	On raw material None in finish product	On raw material Complex in finish product	
Liability	No molecule No liability	Plenty molecules Big liability	
<b>Important to know “How it Works”?</b>	<i>NO if not an handicap to become part of Science</i>	<b>YES to get Big, Better, Bolder ...</b>	Growing in the niche of cheap “non toxic” medicine
Resource needed	Limited	Substantial	
Capital	Limited	Important	
Raw Material	Almost zero	Important	
Energy	Almost zero	Important	
Human	Limited skill	Important	

This short overview clearly explain why is “Homoeopathy : The Big NONO<sup>3</sup>”. Not be a wave nor a particle how to create “attractiveness”?

Since 1996 a full description of the specificity of the homoeopathic product was published, and nobody in the homoeopathic world would do the simple verification proposed: an auto irradiation “like Becquerel experiment” on a simple Kodak beta film!

The future of this type of medicine used on large scale lies therefore in the hands of professional laboratories in the allopathic field having intellectual resources acquainted with all aspects of science.

<sup>1</sup> <http://apps.who.int/medicinedocs/en/d/Js6160e/6.html#Js6160e.6>

<sup>2</sup> [www.high-dilutions.net](http://www.high-dilutions.net)

<sup>3</sup> NO matter & NO light, not a particle ant not a wave! What is it?

The giant pharmaceutical laboratory have all the assets needed, human, capital, ... to develop this supramolecular's products. Homoeopath will use them as "traditional".

An objective of 10 billions dollars per annum would be achievable in few years, providing the availability of hardware and software to assist physicians<sup>4</sup> like described in "betadiag" witch is a system to help diagnosis "homoeodiag ®" and simulate the required treatments.

The volume of equipment needed counts in millions of units: software from Microsoft, beta counter Tricarb from Packard Instrument, supramolecular products characteristics (beta spectrum) from pharmaceutical company, supplies from 3M, Johnson, ...

We are talking about how to completely revolutionize pharmaceutical medicine along Hahnemannian principles. Using identification systems of beta scintillation and beta diagnostics, "supramolecular medicines of the future"<sup>5</sup> can be marketed under current homeopathic regulations that govern the manufacturing and branding of homoeopathics.

### 3. Is a 10 billion US \$ achievable? More?

A press report from the Associated Chambers of Commerce in India<sup>6</sup> reports current financial figures and usage for homeopathy worldwide. Surprising numbers. According to the Indian report the global market is at \$5.9 billion US \$ to which India contributes approximately one tenth. **They are estimating a 30% annual growth rate in India. If the same figures apply globally, the market will have grown to \$22 billion in five years, representing almost a \$16 billion dollars.**

Indian homeopathy treatment market is likely to grow 30% annually and reach a size of Rs. 4,600 crore<sup>7</sup> (1.08 billion \$) as the number of takers is growing fast within and outside the country, apex chamber ASSOCHAM said today.

Global market now (2010) \$5.875 billion US \$  
Or around 1 US \$ per capita

Globally, the homeopathy market is estimated at Rs. 26,300 crore [\$5.875 billion at 44.8 Rp/\$] with France being the largest contributor, according to the study by The Associated Chambers of Commerce and Industry of India (ASSOCHAM). Last year, the domestic homeopathy market size was about Rs. 2,758 crore

"In 2009-10, patients diagnosing their ailments with homeopathy throughout the country were estimated at 10-12 crore," [100 to 120 million rupees] "whose number is likely to exceed about 16 crore in next 2-3 years in view of its popularity and acceptability among the general masses, says the ASSOCHAM study."

#### 3.1. If a grow 30% annually was possible, So What?

I do not claim it will happen, it is a "what if" scenario, I never found published anywhere? Lets see what we would get!

Figure 1 shows the evolution of the total market volume and its linear extrapolation called "the base line" in strategic planning. This line simply meaning: more likely to be. Better is the correlation coefficient  $r^2$  more likely it will be.

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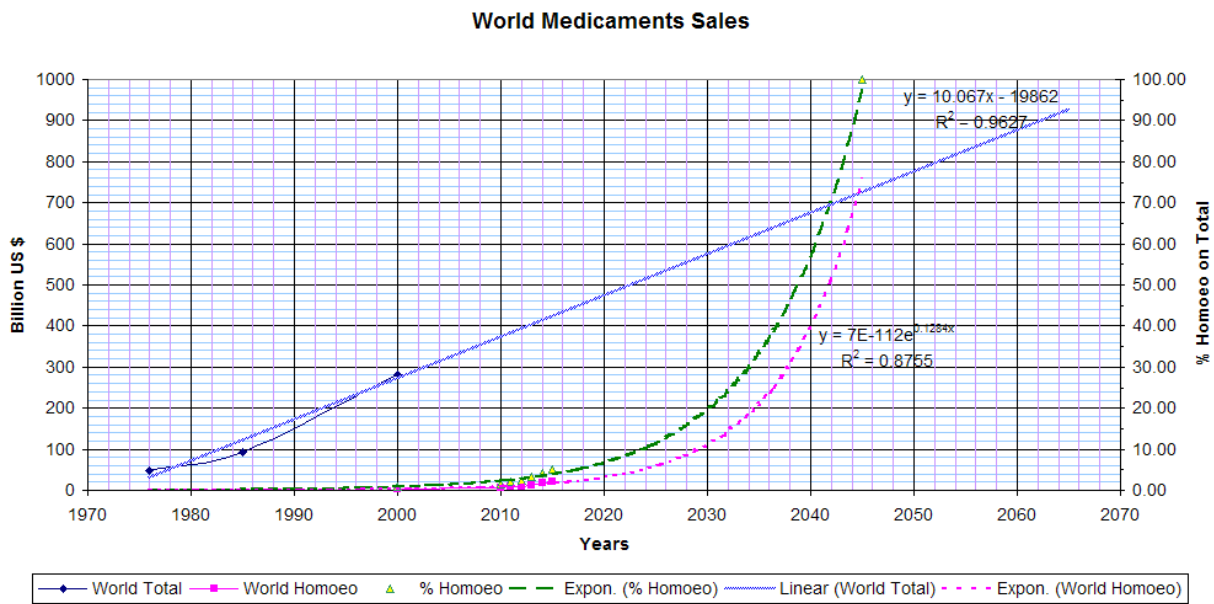
<sup>4</sup> <http://www.high-dilutions.net/Download/creationCDbetadiag/>

<sup>5</sup> Called « Analog Medicine» For Hahnemann (1): " ... there is a big difference between homoios (similar) and homoousios (analogous), when many people think those two words are synonymous". " ... homœopathy has never claimed to cure diseases with the same power as the one they appear from, it wants to do it with a power which is not similar, but only analogous, by a medicine which can only produce a morbid condition analogous to the disease". (in S. Hahnemann, *Etudes de Médecine Homœopathiques*, page 281, Editions Baillière, Paris, Franct;{, 1855.)

<sup>6</sup> <http://www.assochem.org/prels/shownews.php?id=2804>

<sup>7</sup> 1 crore equals 10 million rupees . . one lakh equals 100,000 rupees

Figure 1 : Establishing base line and interaction with homoeo sales at 3% per annum up to 2015

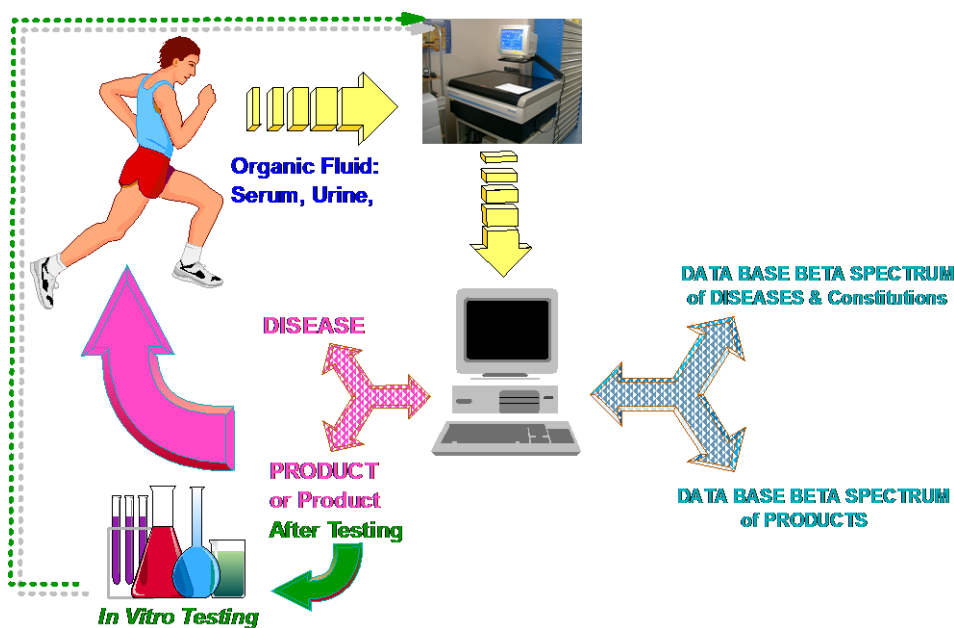


The extrapolation of the homoeopathy sales cross total medicament sales in 2040! What is the meaning?  
 Allopathic medication would be totally eliminated  
 100 % of homoeopathic medicament would generate as much sales than allopathic medication!  
 Why? Since they are much cheaper!

### 3.2. Installing the planning team

A planning and research team of at a most 50 people<sup>8</sup> would produce the necessary input of the system, presented in figure 2, in around 3 years or an investment of 5 to 10 millions per annum.

Figure 2 : Betadiag™ Logic



BETADIAG™ is for:

- Establishing a Patient constitution from morphological data (Harris & Benedict metabolism) and/or Beta Spectrum
- Characterizing a disease
- Proposing a Homoeopathic prescription
- Measuring the effects of the medication

<sup>8</sup> Consisting of 30% pharmacists, biologists, 40% engineers, mathematicians, physicists, 15% MD, 15% computer science,

Figure 3: The Beta Spectrometer Packard Instrument



Figure 4: Beta Spectrum (0-50 KeV) of Patients Typology

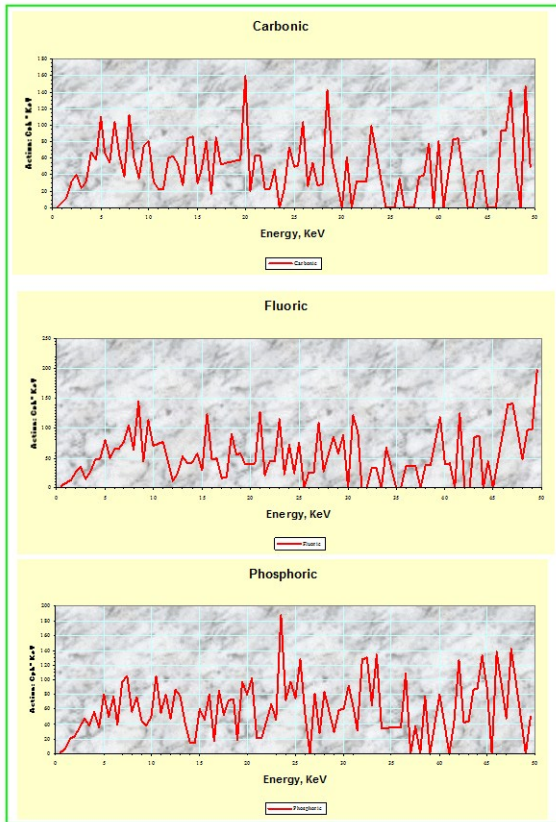
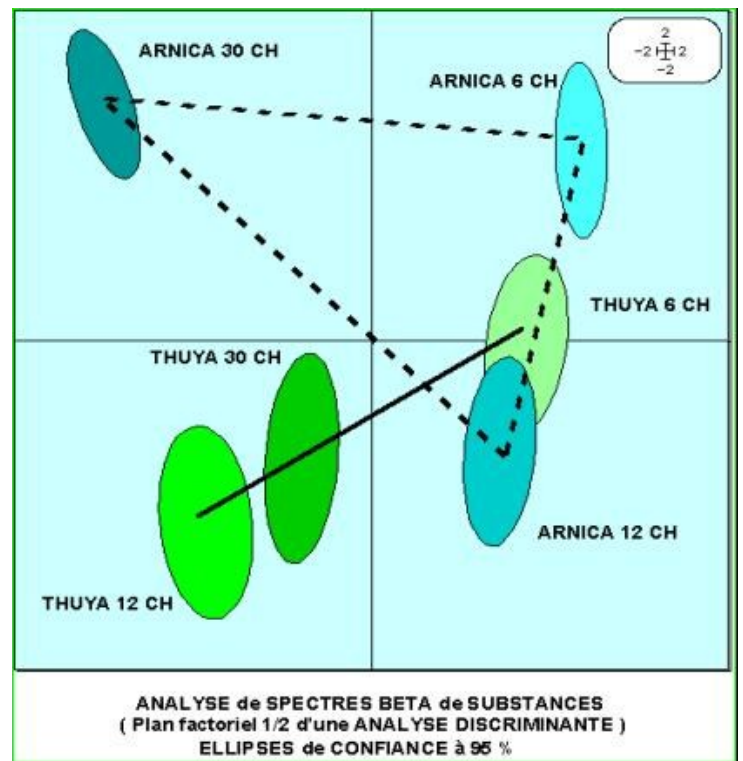


Figure 5 : Beta Spectrum, multivariate analysis



be related to the state of health of the main organs of the body.

For a given gravitation force, the re-establishment of the healthy state will be calculated from a healthy spectrum pattern.

To obtain a high degree of accuracy, the notion of constitution as defined by the Homoeopaths will be taken into consideration via the use of the basal metabolism calculation parameters from Harris-Benedict.

Finally, from the basal metabolism, a diagnostic system will be based on the materia medica to select the appropriate homoeopathic product.

#### 4. Preliminary Conclusions

We have with THD a quantified theory, forecasting out coming, measuring what has been predicted, to compare to words! Theory against dreams, or words of mouth this is not the way science evolves! Homoeopathy is in bad shape and without solid "posology"<sup>9</sup> what future with the actual players?

Posology in particular is what spawned homoeopathy, posology is its strength, its weakness and what always threatens to doom it.

Physics leads to modeling not "nanotech wording", and therefore to control, manufacturing, effects, ...

The implementation of such system would put homoeopathy well above the allopathic medicine having no theoretical base. A Homoeopathy Worlds Center Research Institute (HWRI) would update data banks, promote the use of dedicated software, establish products beta performances from suppliers, and perform beta analysis for Homoeopaths, ...

##### 4.1. Proposition related to the planning team leader: Microsoft

There is a need of sophisticated software, upgrade data base (products, pathologies, ...), therefore Microsoft would be an ideal solution.

#### 5. The Whites Holes in the Foundation of the THD

The Starting idea:

If for Einstein the starting hypothesis was "the gravitation distort the space time", our original hypothesis was even more provocative:

In the Hahnemann step wise dilution process at each step some part of the molecules goes to the drain, but must leaves behind its wave form!

We called it a white hole

This hypothesis was logical since the reality clearly indicated the effect of these dilutions. However this simple idea was a shocking hypothesis since there is a dualism between, matter and light and nobody could dream, even today, to split them.

With our new mathematics<sup>10</sup>, we could write such behavior in relativistic quantum fields in physics.

The key was to introduce a "singularity in the space time" like the distortion by the gravitation.

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<sup>9</sup> The term Posology originates from Greek words 'posos' meaning 'how much' and 'logos' meaning 'study'. In homeopathy, Posology means the doctrine of dose of medicine. A homeopathic dose means [the potency, quantity and form of medicine as well as repetition](#).

<sup>10</sup> From THD 2, page 18: ...*To formulate the notion of White Hole, we need to consider the Quantum Theory of relativist fields, indeed this notion contains quantum sides - fields - and relativist sides - cone of the future -. The idea is that a discontinuity of the Space-Time induces a wave, which usually is considered in astrophysics as "black holes" (which have an infinite density). But in biology, the singularities to consider are those of the "White Hole" (with no matter density). We are going to give the equation of a White Hole in relativist Quantum Theory, and then the equation of an "Hyperproton" which will be the superposing of a White Hole and a proton (which is the heaviest simple charged particle). The White Hole will appear, when alone, as*

The use of our new statistical tool “the contonian statistic” allows doing the full interpretation of the NMR measurements that are chaotic in appearance.

The interaction of a diluent’s proton with a white hole (thanks to the shaking) gives birth to hyper protons that after materialization will give the Beta (-) or Electron<sup>11</sup>.

From THD page 54:

... Therefore, the theoretical basis of reaction diagrams between a White Hole and matter leads to the statement, according to the classical relation, that:

A White Hole gives: an Hyperproton + a virtual electron + an anti-graviton

*according to the rules of fractional equality of the mass-energy and charges.*

*From this relation, we can assume the relations presented in Figure 3-13, which are verified all along this work by the Beta emissions and the effects of gravitation put forward, in accordance with our theoretical model (which includes the classical model).*

*The materialization-dematerialization is regulated by gravitons. We noted that time doesn't appear as a variable, the  $F(x, y, z)$  variations of gravitation defining the time.*

This is the essence of our work anticipated by nobody else in the world I still feel that could be a difficult step to be so easily accepted because the novelty in the idea and the new mathematics. That does not imply that the outcome should be ignored or evaluated as a joke.

Hahnemann favorite saying: *what can be observed really must be at least possible*

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*being non-charged and inducing a neutronic type field. To provide the equations of a field in quantum Theory, only the Lagrangian needs to be given, then the chronological products will be given by the "Measure of Feynman" and totally define the field.*

*Technical problems are involved in the exhibition of the Measure of Feynman, but we have seen in the Theory of the Ethers that this measure can be defined as the measure of Von Neumann on an ether.*

*The Lagrangian of a White Hole is the Lagrangian from which derive the following equation:*

$$\square\varphi - m^2(x, t)\varphi = 0$$

<sup>11</sup> You can follow our beta generation in the file and "admire" the creation of hyper proton at the origine of it in:

<http://www.high-dilutions.net/VersionAn/Travaux/IndexTravaux.php>

